

North Westdale News

P.O. Box 642522, Los Angeles, CA 90064

VOLUME 34, ISSUE 1

SEPTEMBER 2012

Message From the President:

Greetings Neighbors,

Welcome back! I hope you enjoyed your summer break. I did. School is back in session and as you will read we have an exciting new principal at Richland Ave. Elementary. We also have an excited board here in North Westdale. We eagerly look forward to this next year and all that will bring. Additionally we have elections coming up for the Mar Vista Community Council and we are beating the bushes trying to find able bodied volunteers to run

for office. So if you are at all interested in local politics please go to www.marvista.org and follow the links, oh and you may want to hurry, the filing deadline downtown is at the end of Sept.



Sincerely,

Bill

Bill Koontz
President, NWNA

INSIDE THIS ISSUE

Farmers Mkt Report	Pg 2
Parents' Expo	Pg 2
Richland Report	Pg 3
St. Andrew's Activities	Pg 3
Treasurer's Report	Pg 4
NWNA Book Club	Pg 4
Police Report	Pg 4

ITEMS OF INTEREST

Sep 10: NWNA Monthly Meeting, 7pm at St. Andrew's Church.

Sep 13: Santa Monica City Council Candidates Forum on Airport Issues, 6pm at Santa Monica Business Park (3250 Ocean Park Blvd)

Sep 18: NWNA Book Club Meeting to discuss *The Alchemist* by Paulo Coelho, 7pm.

Sep 28: Parenting Expo, 2pm-4pm at St. Andrew's Church

Oct 8: NWNA Monthly Meeting, 7pm at St. Andrew's Church.

Oct 27: 8th Annual MEGA Garage Sale, 8am-2pm, all over North Westdale.

Oct 27: Richland Avenue Scare Fair.

IMPORTANT NOTICE RE: SANTA MONICA AIRPORT



What neighborhood's health and safety is most impacted by Santa Monica Airport?
Answer: NORTH WESTDALE

Urging all concerned North Westdale residents to attend the 5th consecutive Santa Monica City Council Candidates Forum On Airport Issues (Produced by Concerned Residents Against Airport Pollution)

Thursday, September 13, 2012 - 6:00 PM

Santa Monica Business Park

3250 Ocean Park Blvd.

Parking: Free with supplied validation

Your being there will show that you care! For more information and updates, visit www.jetairpollution.com or contact: Martin Rubin - (Vice President NWNA, Chair NWNA Airport Committee, Vice Chair Mar Vista Community Council Airport Committee, Director: Concerned Residents Against Airport Pollution) (310) 479-2529 - martinrubin@earthlink.net



8th Annual North Westdale
MEGA Garage Sale
Saturday, October 27

This year's MEGA Garage Sale has been scheduled for Saturday, October 27. So clean out your closets, attic and garage and take part in this great neighborhood tradition! To sign up, contact Tony or Vicki Sanelli at (310) 694-0228 or email tony@sanellimortgage.com.

NEXT NWNA
MEETING
MONDAY,
SEPTEMBER 10
7PM

ST. ANDREW'S CHURCH
(NATIONAL AND FEDERAL)

Monthly Farmers Market Report

We are fortunate to be living where the summer growing season for our farmers is longer than in other parts of the country. This is evident in the beautiful produce at the Mar Vista Farmers Market and in talking with farmers about how long their fruits and vegetables will be available. Tenerelli Orchards from Little Rock in LA County expects to have peaches through December. The varieties they bring to market will change over the months and will include O’Henry, Elegant Lady and Alberta peaches. Ask which varieties are best if you plan on baking peach pie, canning or making jam.

Both Gloria of Tamai Farms and Chieuffer of Central Valley Farms don’t see any major changes in the vegetables they bring to the market over the next months. Eggplant and peppers will be available until colder weather as well as tomatoes. You should also see more cooler weather vegetables such as kale, Swiss chard and fennel over the next few weeks.

Arnett Farms will continue to carry a healthy selection of pluot varieties through September and October. They are currently bringing Asian pears to the market and will soon follow with persimmons and jujubes. In the meantime, figs should remain through September. If you want to know about jujubes, Yvette can tell you more including a recipe for jujube tea.



Mar Vista Farmers Market

Every Sunday 9:00 AM to 2:00 PM
 Grand View at Venice Blvd.
marvistafarmersmarket.org

Parents' Expo



Saturday, September 29, 2pm-4pm
 St. Andrew’s Church
 11555 National Boulevard

Parenting for Resilience

Free Parenting Talk by Parenting Expert Fran Miceli, M Ed., LCADC, CSW, CPS

Resilience is defined as a process of adapting well in the face of adversity, trauma, tragedy, threats or significant sources of stress. Resilience is not a trait that people either have or do not have. It involves behavior, thoughts and actions that can be learned and developed. As parents, we wear many hats: educator, counselor, advocate, facilitator, basic needs provider and so much more. Learn how to become a resiliency coach to help children cope with the everyday challenges of bullying, threats from drug and alcohol, and other stresses. Also learn to teach, model and provide opportunities to practice key life skills: communication skills, conflict resolution skills, decision making skills and goal setting.

Fran Miceli has over 40 years in the field of counseling for substance abuse, bullying, anger, and suicide, as well as strengthening families and teaching resiliency skills. Ms. Miceli is the Director of Clinical Services for the Samaritan Center of the Jersey Shore, Manasquan, NJ and teaches continuing education workshops on substance abuse and related topics for Rutgers University.

PLUS Table Top Expo Show featuring local service providers:

- Infant Massage
- Private/Small Group Yoga for Parents
- College Process Counseling
- Infant/Toddler Parenting Classes
- Middle School/High School Process Counseling
- And more!

The Richland Avenue Elementary School Report

SCARE FAIR SPONSORS WANTED!

Advertise your business while helping your neighborhood elementary school! Sponsorship opportunities are now available for Richland's annual Halloween Scare Fair. For more information, contact Kami Turrou at (310) 575-0058 or turrschreib@earthlink.net.



SCHOOL SUPPORT PROGRAMS

You don't have to have school-aged children to help our neighborhood school! There are lots of simple ways our entire neighborhood can support our local public school, including:

- ***NEW!*** Earn funds for Richland while you search and shop online. use www.goodsearch.com, register and choose Richland Avenue Elementary School to receive money from GoodSearch. An easy way to help our neighborhood school!
- Purchase gift cards through Shop With Scrip at www.shopwithscrip.com, Richland Group ID #LL43451C26655. It's a great way to give a gift and support Richland at the same time! For questions or more information, contact Karen Ritchey at acnmk22@yahoo.com.
- The School Cents Program will be back at the Westside Pavilion starting September 15! Don't forget to bring your receipts to the Customer Service Desk on the 2nd Floor. Every mall purchase counts!
- Save Campbell's Soup labels, General Mills Box Tops and Capri Sun Juice Bags. Drop these off at the school office or bring it over to the NRNA meeting.
- Sign up your store club cards including Ralph's, Food4Less, E-scrip and Target Red Card and Office Depot.
- Volunteer for the Wonder of Reading program and share one of the best gifts of all, the love of reading! Contact the school office at (310) 473-0467 for more info on any of these programs.

MESSAGE FROM THE PRINCIPAL!

Greetings neighbors,

I would like to take this opportunity to introduce myself and share my honor and excitement about becoming the new principal of Richland Elementary - School for Advanced Studies. Richland has made great academic gains in the past few years as a result of the collegial partnership between the school, parents, and the community. I feel fortunate to be joining a school culture focused on creative expression, cultural responsibility, and academic excellence.

In transitioning to Richland, I am aware of the anticipation and eagerness that accompanies new leadership in any organization. I know that change can be both exciting and anxiety provoking. It is my goal to spend the next several months learning about our school and all of its stakeholders. As Principal, I look forward to getting to know the community, and discussing your hopes and dreams for our school. My door is always open and I welcome your input. I firmly believe that honest, genuine collaboration leads to ownership, pride and academic success for our students.

I am truly honored to have been selected to serve this community and am looking forward to a wonderful year, working with such a dedicated staff and community in providing the best education for our students.

Sincerely,
Gerard Granade
Principal



St. Andrew's Activities

Church Services
Sunday Mornings at
10am



Reading Group: The Bookworms



Meets Tuesday,
September 18 at 7pm

Knitting Group

Meets the 2nd Tuesday of
the Month, 9:45am-2:00pm



For more information, contact St. Andrew's at (310) 477-0257!

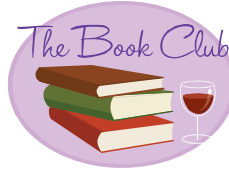
TREASURER'S REPORT

North Westdale Neighborhood Association
Cash Sources and Uses
For the Year Ending June 30, 2012

Cash as of July 1, 2011	\$5,943.83
Sources	
Dues Received	2,315.00
NWNA newsletter grant from MVCC	<u>300.00</u>
	2,615.00
Uses	
Newsletter	(1,587.36)
Church-Meeting Hall Rental	(280.00)
Web hosting	(107.40)
Charitable donation	<u>(50.00)</u>
	(2,024.76)
Cash as of June 30, 2012	\$ 6,534.07

NWNA Book Club

Next Selection:
The Alchemist
by Paulo Coelho



Join us on Tuesday, October 18, at 7pm for a discussion of Portuguese novelist Paulo Coelho's book *The Alchemist*. This story of a young Andalusian shepherd has been translated into 71 languages and is the most translated book by a living author.

For meeting location or to join the book club email list to be notified of upcoming reading selections, please contact Lillia Singer at bellagardendesign@att.net.

North Westdale Neighborhood Association

President	Bill Koontz
Vice President	Martin Rubin
Treasurer	Wayne Matsuyama
Secretary	Eri Kriteam
Webmaster	Andrew Parke
Newsletter Editor	Victoria Sanelli

If you have questions or would like to volunteer and get more involved with the neighborhood association, contact Bill Koontz at billk@marvista.org.

Have a story idea or event that might be of interest to the neighborhood? Please email Victoria Sanelli at bunigrri@gmail.com.

Deadline for the October issue is Monday, September 24, 2012.

The North Westdale Neighborhood Association (NWNA) serves the community bounded by the 405 Freeway to the east, National Blvd to the south, Centinela Ave/Bundy Drive (Centinela north of Ocean Park and Bundy south of Ocean Park) to the west, and the Santa Monica Freeway to the north, representing approximately 1,000 homes. All residents, both home owners and renters, are members.

There is an annual voluntary donation of \$10 per household. NWNA strives to improve our neighborhood with activities ranging from crime watch to neighborhood beautification to local school support.

Become a Block Captain!



Help to energize our neighborhood! It's easy and takes very little of your time. Interested? Then don't hesitate. For details contact Block Captain Leader Marty Rubin at:

(310) 479-2529 - Thank you!

Police Report



Senior Lead Officer
Drake Madison
33997@lapd.lacity.org
310-622-3973

Basic Car Coordinator
Sergeant Pompano
310-482-6334

Crime Trends

The following are the crime statistics representing 7/1/12 - 7/31/12:

Aggravated Assaults 1
Burglary (Vehicle) 7
Robbery 3
Burglary (Res/Biz) 21
Grand Theft Auto 1
Homicide 0
Sex 0

Theft 13

During this rating period Basic Car 14A25 has had a problem with Burglary (Business/Residential) occurring in our area. The majority of incidents were residential burglaries and one business. Although the heat is blistering, we must stop leaving windows and doors open. Lock and secure all doors/windows when you leave home, even pet doors. Arm and deploy any home alarm that you have for your home. Join your local Neighborhood Watch Program, it is still the best

tool against crime. If you observe any suspicious or criminal activities, call the police right away.

Safety Tip: Pickpockets usually work in teams of two or three people. Beware of staged distractions. The suspect may drop something in front of you or cause a loud commotion near you, as a distraction, while the other member of the criminal team pickpockets your valuables and walks away.

We're on the web!

www.northwestdale.com

Join The North Westdale E-Mail List!

Go to:

<http://groups.yahoo.com/group/NWNA>
Click on the "Join This Group" button